



BONEO  PARK

SPONSORSHIP OPPORTUNITIES



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MONTHLY DRESSAGE, SHOWJUMPING AND SHOWING EVENTS

About Boneo Park

Boneo Park is Victoria's premier privately owned equestrian competition venue. Home to many of the country's most successful dressage, jumping and eventing riders and coaches, Boneo Park is developing a name for setting new standards in equestrian event management, marketing and public relations.

Established in 2007 by the McNaught Family, Boneo Park is committed to building the profile of equestrian sport in Australia and showcasing excellence in all facets of equestrian management. Boneo Park's state of the art competition facilities include an indoor dressage and showjumping arena, 5 outdoor arenas and 175 stables.

The Boneo Park brand is synonymous with prestige, excellence and world class competition. Boneo Park successfully hosted the 2018 Australian Dressage Championships and has also been awarded the right to host the Australian Jumping Championships for 2018, 2019 and 2020. A signal that Boneo Park is amongst the best and most trusted equestrian event organisers in the country.

Boneo Park also holds several large scale Showjumping events throughout the year which attract Australia's best showjumping competitors to our facility. These events include the Boneo Park Cup in November and the Boneo Classic carnival in January.

In addition to these large scale events, Boneo Park hosts smaller dressage, jumping, showing, Interschool and combined training weekends.

Boneo Park's events are highly regarded and well supported by the national and international equestrian media and competitors alike.

About Boneo Park's Monthly Competitions

Boneo Park's monthly* competitions have an attendance of 250 – 400 people; this includes riders, family and friends of riders and spectators. Boneo Park has a reputation for holding professional events and competitors travel from all over Victoria and Interstate to compete.

*Please note monthly events exclude the Boneo Park Cup, Boneo Park Carnival, Boneo Classic and Spring CDI



SPONSORSHIP PACKAGES

GOLD LEVEL NAMING RIGHTS SPONSOR AT THREE EVENTS Investment: \$2200 Cash inc GST

- Naming rights to three monthly competitions in either the discipline of showjumping or dressage
- Promotional material displayed in Rider's Retreat for duration of sponsorship period (first event date - third event date)
- Ability to present prizes at prize giving ceremony with photo opportunities
- Trade Stand and Product Exposure at Venue at each of the three events (if a marquee is required, at cost price)
- Signage on main outdoor arena at Boneo Park for a period of six months (sign to be supplied by sponsor). This offers exposure to your business during every event held at Boneo Park during this period. Social media promotion via our facebook page of 7000+. (Minimum of 5 posts)
- Logo on Boneo Park Website, draws and all other promotion and media material related to the competition.



SILVER LEVEL NAMING RIGHTS SPONSOR Investment: \$660 Cash inc GST

- Naming rights to one monthly competition in either the discipline of showjumping or dressage
- Ability to present prizes at prize giving ceremony with photo opportunities
- Trade Stand and Product Exposure at Venue during sponsored event (if a marquee is required, at cost price)
- Signage on main outdoor arena at Boneo Park for event duration (sign to be supplied by sponsor)
- Logo on Boneo Park Website, Draws and all other promotion and media material related to the competition.
- Social media promotion via our facebook page. (Minimum 2 posts)



EVENT SUPPORTER: \$500 Product

Must consist of a minimum 10 individual products

- Trade Stand and Product Exposure at Venue for duration of sponsored event
- Social Media promotion in exchange for promotion of our events
- Logo on website, draws and other promotion and media material related to the competition



Fiona is happy to discuss any other way that Boneo Park can bring added value to your business. Please don't hesitate to contact Fiona for further information.

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